

Corda Visual Evolution 2008

Corda's Annual Data Visualization Conference

**October 13-16, 2008
University Park Marriott
Salt Lake City, UT**



visual
evolution

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Visual Evolution 2008 is Corda's annual data visualization conference, attracting users, developers, partners and industry leaders. The four-day conference will feature how-to sessions, best practice tutorials in design and implementation, case studies and examples, a hands-on data visualization lounge as well as the ability to meet and network with other professionals.

Corda's expert Dashboard Technologists will present sessions on CenterView, PopChart, OptiMap and Highwire, giving valuable tips, tricks and best practices for all levels of users and developers.

Our **featured keynote speaker** for **Visual Evolution 2008** will be author, analyst and industry expert, **Wayne Eckerson**. Mr. Eckerson will also be available to answer questions and provide input for participants.

Located at the University Park Marriott in Salt Lake City, Utah, Visual Evolution will feature a networking cocktail reception and other special events. During free time, conference participants can explore Salt Lake City or travel 20-30 minutes up one of our canyons to Park City or other resort areas.

Corda would like to invite you to Visual Evolution 2008. Take advantage of our early bird pricing before September 24, 2008 and special hotel rates at the University Park Marriott. We're also offering three registrations for the price of two! That's a savings of up to \$1,495!

To register, either fill out the enclosed registration form and fax or mail it back or visit <http://www.corda.com> to register online.

We look forward to seeing you in Salt Lake City!



Visual Evolution 2008—Preliminary Schedule of Events

Monday, October 13

- **Half Day Introductory Tutorials**
 - CenterView Basic Training
 - Corda Tools Basic Training

Visit www.corda.com for a detailed conference agenda.

Tuesday, October 14

- **General Kickoff**—Opening remarks
- **CenterView Training and Best Practices**
- **Corda Tools (PopChart, OptiMap, Highwire) Training and Best Practices**
- **General Session**
- **Evening Opening Reception**

Wednesday, October 15

- **Wayne Eckerson Keynote**
- **Guru Sessions**
- **Case Studies**
- **CenterView Best Practices and Tips & Tricks**
- **Corda Tools Best Practices and Tips & Tricks**

Stop by the Expanded Data Visualization Lounge! Try your hand at exercises designed to enhance the skills learned at the conference or bring your dashboard projects and questions and get input and assistance from Corda's expert Dashboard Technologists! **The Data Visualization Lounge is included with your conference pass!**

Thursday, October 16

- **Keynote Address**
- **CenterView—Advanced**
- **Case Studies**
- **Best Practices Sessions**
- **Closing Session, Awards, Product Q&A, Roadmap Discussion**



Visual Evolution 2007 participants listen to a case study from Arizona State University

Hotel and Travel Information

Visual Evolution is being held at the University Park Marriott, near downtown Salt Lake City.

University Park Marriott
480 Wakara Way
Salt Lake City, UT 84108

For room reservations call the Marriott at 800.228.9290. Be sure use priority code CRDCRDA when making your reservation. Visual Evolution attendees will receive a special room rate of \$139.00. Room rates include wireless Internet connection. For more information about the University Park Marriott, visit <http://www.marriott.com/hotels/travel/slcup-salt-lake-city-marriott-university-park/>.

Airport Transportation Information:

Ground transportation from Salt Lake International Airport is available via taxi or Express Shuttle (801) 596-1600



The University Park Marriott
hotel lobby

Visual Evolution 2008 Registration Form

- Early Bird Pricing—to September 24, 2008
- After September 24, 2008
- Special Offer—Three for the price of two!

Price	Qty
\$1,295.00	
\$1,495.00	
\$2,990.00	
Subtotal: _____	
Total: _____	

Name

Address

Phone

E-mail

Method of Payment

Check

Visa

Exp. date

MasterCard

Exp. date

American Express

Exp. date

Signature

Send or fax to:

Visual Evolution Registration
Corda Technologies
350 South 400 W. Suite 100
Lindon, UT 84042
Fax: (801) 805-9501

Registration Questions:

Ben Rupper— (801) 805-9413
brupper@corda.com

Julie Anderson— (801) 805-9414
Julie.anderson@corda.com



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